



Professor Arindam Chaudhuri

Professor Arindam Chaudhuri, is the Editor-in-Chief of Planman Media which brings out India's greatest and most influential magazines like 'Business & Economy', '4Ps Business & Marketing' and the 'Sunday Indian'. The Sunday Indian comes out in 14 different languages - making it the world's largest edition news weekly.

Prof. Chaudhuri is also the Honorary Dean, Centre for Economic Research & Advanced Studies at **IIPM (The Indian Institute of Planning & Management, New Delhi)**. IIPM has been ranked amongst the top 10 B-schools in India, and Ranked No.1 in providing Global exposure to students.

Professor Chaudhuri is the Chairman and founder of the Planman group. Under his aegis Planman Consulting is the largest Indian multinational management consulting firm with branches in Asia, Europe and America. Today, it has various SBU's encompassing diverse fields like: Market research, PR and event management, Technologies, Motion pictures, Financial services etc.

In the year 2002 Prof. Chaudhuri started an NGO **Great Indian Dream Foundation** working for the social sector in researching, conceptualising and implementing social sector projects, with focus on education, health and employment. In the past, **Planman** has partnered with United Nations Development Programme (UNDP) and Swedish Development Agency (SIDA) in capacity building, research and development initiatives

The IIPM Think Tank, an independent, India-centric research body, under his guidance also comes out with four journals every quarter **The India Economy Review**: a mainstream economics journal. **Strategic Innovators**: a refereed journal on contemporary strategic management trends. **Need the dough?** It brings out well researched articles on contemporary industry issues and other pertinent subject matters from the field of finance and related areas. **The Human Factor**: It continuously strives to bring world class practices in the field of human resources.

His book '**Count Your Chickens Before They Hatch**' fetched him the highest ever advance for a non-fiction work in India and created a new benchmark in India having been in all national best seller lists from the first week of inception, till date. He broke his own record for the highest advance with his other book '**The Great Indian Dream**', published by Macmillan India which he co wrote with his mentor, guru and father Dr. Malay Chaudhuri. His last book '**Discover the diamond in you**' is already on its course to become the #1 best seller.

Professor Chaudhuri has been awarded as the "**Management Guru 2000 Award**", "**Personality of the Decade Award**", and "**Example to the Youth Award**" apart from a host of other awards by various prestigious agencies which have in the past awarded people like Dr. A.P.J.Abdul Kalam, Mrs. Sudha Murthy & Dr. Christian Bernard.

He was **selected amongst one of the 50 leading thinkers under the age of 40 to represent South Asia** at Wilton Park (an organization supported by the European Commission and British foreign office) where he was invited as a special speaker.

In 2004 at the age of 32 he was selected as **an advisor to the consultative committee to the Planning Commission of India** in the areas of education and social sector.

Prof. Arindam Chaudhuri has been awarded the prestigious **LOUIS MARCHESI FELLOWSHIP** by the Round Table India Foundation - the Indian arm of The World Round Table. The honor in past had been given to Mother Teresa and Deepak Chopra amongst others.

Prof. Chaudhuri, the new age Renaissance man that he is, has also a prized collection of National Awards for many a feature films that he produces through his Planman Motion Pictures.